

Application form

Registration deadline: 30 June 2013

Co-exhibitors:

Co-exhibitors are companies which use jointly the stand space of a main exhibitor with their own staff and for their own products. The co-exhibitor's participation fee is CHF 300.-- plus the mandatory listing.

Company / Name
Street and Number:
State registr. number: Postal code:
Place:
Tel.:
E-mail:
Website:
Person of contact:

Company / Name:
Street and number.:
State registr. number: Postal code:
Place:
Tel.:
E-mail:
Website:
Person of contact:

We are: Manufacturer Importer Publisher Association Wholesaler Trading company Service provider Other

Mandatory listing: CHF 50.--

Entry in the online list of exhibitors at www.swissperformance.ch.

Stand space (minimum stand space 9 m2)

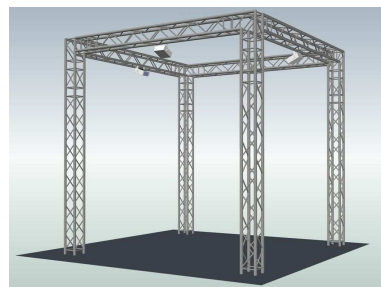
Quantity m2

CHF/netto

_____ m x _____ m = _____ m2 = _____ CHF/net

(when possible, desired dimensions will be taken into account)

Prefabricated stand (incl. carpet and lightconstruction)



25 m2	CHF	2'890.--
50 m2	CHF	3'330.--
100 m2	CHF	4'000.--
200 m2	CHF	6'000.--
500 m2	CHF	12'000.--

plus floor space, electricity

Space only (own booth construction)

Stand prices:

up to 50 m2	70.-- CHF/m2
51 m2 to 99 m2	60.-- CHF/m2
100 m2 and more	50.-- CHF/m2

Waste disposal:

2.-- CHF/m2

Date and signature:

The present application as well as the conditions of participation are accepted:

- Electrical connection up to 2 KW per stand, incl. electricity consumption: CHF 194.--
 Electrical connection up to 6 KW per stand, incl. electricity consumption: CHF 327.-- over 6 KW: Upon consultation

- Location wishes will be answered best possible when the contract is concluded.
- All prices exclude VAT.

Exhibits: Cars Bikes Racing vehicles Trikes Clothing Techn. equipment Literature
 Tuning Outdoor items Tour operators Accessory Accessories / Jewellery Workshop Other



Conditions of Participation for The Swissperformance International Motor Show 2013; Hall 1, 2, 3, 4

1. Fair Management / Venue

Fair management: Swissperformance.ch
Address: **Stesa Performance GmbH**, Postfach 104, 8306 Brüttisellen, Switzerland
Venue: Messe Luzern, Horwerstrasse 87, 6005 Luzern, Switzerland

2. Duration and place of exhibition

The Swissperformance International Motor Show - International Exhibition Event For Bike, Car, Customizin, Tuning - takes place in 2013, at Saturday October 12th and Sunday October 13th, at the Lucerne fair grounds (Messe Luzern).

3. Admission

To exhibit is allowed to companies, those exhibits correspond to the theme of the event. The admission of a company, a product as well as the placement of the exhibitor is decided by the fair management.

4. Registration and confirmation

By returning the completed and signed application form, you declare your participation and fully accept the conditions of participation. The conditions of participation are binding. Objections cannot be taken into account. As soon as we obtain your application, you receive a written confirmation and in case of its approval, a stand confirmation after the scheduling is set. The registration is valid only for the registered company and the registered products. The registration obligates you as an exhibitor to exhibit the registered products for the entire duration of the fair and to hold the booth occupied. Accommodation of other companies or products in your booth is possible only with prior approval from the fair management. If special circumstances require it, following changes might occur even after the stand confirmation: Assignment of another place, change of size and mass of your booth, relocation of entrances, exits and passageways, and making structural modifications.

5. Exhibited articles

The application form must accurately list the exhibited goods which are going to be displayed on the booth. Not listed goods can be cleared from the booth by the fair management at the exhibitor's costs after the opening. This applies especially when competitors would be placed next to each other or in the close proximity due to factually incorrect statements (e.g. information in collective terms). Furthermore, exhibitors who are not the manufacturers, must provide accurate information about the manufacturer, manufacturer's address and the exhibited articles.

6. Disclaimer of liability of the organizer

The organiser is insured for its statutory liability. The organiser does not assume responsibility for duty of care for exhibition goods nor for booth equipment. Any liability for damages and loss is excluded. The booth staff is to draw attention to the due diligence and duty of care. More over, precautions against any loss of exhibition goods are to be taken. Outside the opening hours, the goods are to be kept covered or if necessary, closed or even locked. The disclaimer of liability is no subject to restrictions by the use of security measures of the organiser. The organiser is not liable for the exhibitor's arrival and departure nor for the exhibitor's transport activities.

7. Insurance

The fair management recommends to the exhibitors to insure their exhibition articles (against theft, fire, transport, etc.). Please contact your insurance company for this purpose.

8. Rules on selling

For advertising reasons and with due regard to fair decent practices, it is basically approved to sell over the counter.

9. Order and allocation of the stand

The fair management strives to meet wishes concerning location and size of a stand, whilst taking into account the sector division of the halls and outdoor area. Stand allocation takes place based on information provided in your application. It must be however reckoned with deviations for planning reasons. Together with the official approval confirmation you will receive a plan with the marked position of your stand. The minimum stand area is 9 m².

10. Stand activities and noise control

Any acoustic irradiation, background music, booth parties as well as show, campaign and special offer events are subject to approval by the fair management. Even when approved, the fair management reserves the right of withdrawal, especially when other exhibitors are disturbed in their advisory and sales conversations. Voice amplifiers are to be used only in consultation with the fair management who reserves the right of withdrawal. After a one-time warning, the organiser reserves the right to forbid the performance and to interrupt the power supply, or if necessary to close the stand. The corresponding statutory provisions must be adhered to.

11. Stand cancellation

If an exhibitor forgoes the participation in the exhibition after the contract was concluded, when the exhibitor is fully liable for the stand rental and utilities. Should the fair management manage to let the stand without damages to somebody else, the exhibitor withdrawn from the contract is to pay compensation in the amount of 20% of the stand rental.



12. Stand prices

Stand rental:
Up to 50 m2 70.-- CHF/m2
51 m2 - 99 m2 60.-- CHF/m2
100 m2 and more 50.-- CHF/m2

Outdoor area 50.-- CHF/m2

Co-exhibitor fee CHF 300.-- + mandatory listing CHF 300.--

Enclosure (walls) with the neighboring stand is not included in the stand rental.
Electrical connection includes electricity consumption.

Booth construction / engineering

Booths which exceed the standard height of 2,5 meters or which are of special construction, must be submitted for approval together with their construction plan to the fair management.

Waste disposal

Waste incurred during booth construction or dismantling must be removed by the exhibitor. Disposal of waste left at the exhibition grounds is subject to a charge. Disposable carpets are to be disposed by the exhibitor. Waste disposal during the fair duration is charged with a flat fee of 2.-- CHF/m2 (stand space).

13. Payment terms and conditions

All amounts calculated by the fair management are due for payment without any deduction: 50% immediately after receiving the invoice, the remainder not later than September 13th, 2013. Invoices issued later are to be paid in full, immediately upon receipt and without any deduction. Only when the contractually agreed payment terms are met, the right to booth allocation is ensured. **Outstanding service bills must be paid by the booth staff during the fair.**

14. Violations of the terms of exhibition

When the terms of exhibition are violated, the fair management can close the booth immediately and carry out the eviction itself, without the need for resorting to legal aid. This applies especially to advertising directed against legal regulations, common decency or the fair purpose as well as to advertising for ideological or political purposes.

15. Technical documentation

Together with the approval and a stand rental invoice, you will receive all the necessary forms for ordering supply connections, furniture and carpet rental, conveyance, hotel reservation etc.

16. Verbal agreements

Verbal agreements beyond the scope of this contract are valid only after their acknowledgement in writing.

17. Deadlines

Payments:	50% upon receipt of the invoice, rest till September 13th, 2013	} Exact time not known yet
Construction:	October 10th, 2013 from October 11th, 2013 to	
Dismantling:	October 13th, 2013 from October 14th, 2013 to	

Mailing address and contacts:

Stesa Performance GmbH

Postfach 104
CH-8306 Brüttisellen
Telephone: +41 44 833 30 11
Mobile phone to Ruedi Steck: +41 76 347 28 91
Email: info@swissperformance.ch
Web: www.swissperformance.ch